



FOR IMMEDIATE RELEASE
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2014 TotalBeauty.com Awards Voting Opens

The 2014 TotalBeauty.com Awards shed light onto the who's who in the beauty sphere

Santa Monica, CA - TotalBeauty.com has announced the nominees for the TotalBeauty.com Awards. The two main subsets of the awards -- Reader's Choice and Editor's Picks -- include the top-rated and most-reviewed beauty products among more than 2,000 entries.

"This has been our biggest awards season to date," says Editor-in-Chief Beth Mayall-Traglia. "We're so excited to have such amazing contenders and a unique variety of top products that cover all aspects of beauty."

Within the Reader's Choice and Editor's Picks categories are four top-level categories: face, body, hair and makeup. Additionally, users will have the opportunity to vote for their favorite drugstore and prestige brands from a list of 40 nominees.

The official voting period runs from March 3 to March 28 at TotalBeauty.com/Awards2014. Winners will be announced on April 8. In tandem with the voting period, users can enter a sweepstakes on the Total Beauty Facebook page featuring all of the winning products this year. Once product winners are selected, the sweepstakes winner will be announced on the Facebook page.

For more information, visit TotalBeauty.com or follow on Facebook ([Facebook.com/TotalBeauty](https://www.facebook.com/TotalBeauty)), Twitter ([@TotalBeauty](https://twitter.com/TotalBeauty)) and Instagram ([@TotalBeautyEditors](https://www.instagram.com/TotalBeautyEditors)).

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About TotalBeauty.com

Total Beauty Media Group operates TotalBeauty.com, home of the largest database of independent, unbiased beauty product reviews for women. Founded in 2007, TotalBeauty.com features hundreds of thousands of user-generated reviews,

spanning more than 55,000 products, including well-known prestige, mass-market, salon and spa products. In addition, the site publishes daily editorial coverage of beauty news and trends.

Total Beauty Media Group's portfolio of digital beauty, health and lifestyle media properties includes: TotalBeauty.com, BeautyRiot.com, LimeLife.com and ModernMan.com. Total Beauty Media Group is backed by USVP and Wallington Investments and headquartered in Santa Monica, Calif. with offices in New York. For more information about the company, visit TotalBeautyMedia.com.

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